

2020 Census Key Dates

Community Involvement - Offices - Data Collection Operations

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|---|--|---|--|
| January 2018 through September 2019 | Engage & Educate Local Leaders, Partners & Communities | | |
| April 2019 through January 2020 | Promote Participation in the Census Locally | | |
| January 2019 & February 2019 | Early Area Census Offices Open (these offices run the Address Canvass Operation) | | |
| June 2019 through August 2019 | Area Census Offices Open (ACOs) | | |
| August 2019 through October 2019 | Address Canvass Operation in Select areas (~30% of country, high growth & change areas and not part of hand delivery, see below) | | |
| March 2020 through June 2020 | Call To Action for Residents to Respond (starting March 23) | | |
| February 2020 through June 2020 | Group Quarters Operations (Count of Residents in Shelters, Dorms, Nursing Homes, Transitory Locations, Prisons, Military Bases, RV Parks, etc. Local governments & Census identify & plan these operations) | | |
| Mid-March 2020 | Residents Invited to Respond | | |
| Individual Housing Units (HUs) Invited by either: | | | |
| <u>Mail</u> (to USPS Mailable Addresses) or <u>Hand Delivery</u> (to Rural/PO Box, non-USPS HU delivery) | | | |
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| Options to Self-Respond (all residents will have these 3 options & decide what is best for them) | | | |
| Internet | Telephone | | |
| | Paper | | |
| March 23, 2020 | Self-Response Begins & Continues through July 2020 | | |
| APRIL 1, 2020 | Census Day – Reference Date = where you live on April 1 | | |
| Mid-April 2020 | Early Non-Response Follow-up (primarily areas around Colleges/Universities where the population leaves before early May) | | |
| May 2020 through July 2020 | Non Response Follow-up (NRFU) to HUs that do not self-respond (HUs can continue to self-respond during this time) | | |
| Late August 2020 through September 2020 | Area Census Offices Close | | |
| August 2020 through December 2020 | Quality Evaluation (re-contact of select HUs) | | |
| December 31, 2020 | Deliver Counts to the President | | |